**Oggetto della ricerca**

The activities related to the grant are related to the International projects developed by the research group Planning and Regeneration, and in particular to the projects H2020 TExTOUR Social Innovation and TEchnologies for sustainable growth through participative cultural TOURism.

TExTOUR deals with Cultural Tourism (CT), that plays a crucial role in today’s economies, representing about 37% of the total tourism sector, with an annual growth of around 15%. This role and impact on the economy can be capitalized by certain regions and sites of EU and beyond having a high cultural, social and environmental potential. TExTOUR uses ICTs and social innovation tools to work with 8 Cultural Tourism Pilots in less known areas to conceive and design collaborative work methodologies for the development of CT strategies for their sites. The project develops procedures services and tools and carries out activities, proposed in the methodology. Their results are used to prepare a modular and scalable EU Action Plan for Cultural Tourism Development. In parallel, a technological platform is designed and tested to assess CT policies and strategies envisaged by public and private stakeholders. It provides data analytics as a service, together with a catalogue of relevant services representing the assessed CT strategies, and proper content curation and validation processes, apart from assessing the implemented practices and its related impacts.

In particular, the grant holder will be involved in the following specific activity: *Global Framework from existing procedures, tools and strategies (task 1.1).*

The grant holder will collaborate to the desk research for conducting a structured literature review on cultural tourism covering both the academic literature as well as policy reports.

The aim is to understand how cultural tourism can contribute to increasing economic competitiveness and social welfare of regions and countries.

**Output**:

Report on the analysis of procedures, tools and strategies used to promote cultural tourism development.